

PLATFORM PLANNING FRAMEWORK

PROJECT NAME _____

DATE | VERSION | AUTHOR

SCALABILITY

ENTER LONG-TERM
CONTENT &
FUNCTIONAL
REQUIREMENTS
THAT ARE NOT
PART OF THE
INITIAL RELEASE

ORGANIZATION

ENTER ALL
TOP-LEVEL
CATEGORIES FROM
CONTENT
STRATEGY.

INDICATE ANY
TESTING
REQUIREMENTS

FINDABILITY

PRIORITIZE USER
FLOWS.

NOTE: THIS
PROCESS WILL
ALLOW THE IA TO
ELIMINATE LESS
IMPORTANT USER
FLOWS, IF DEEMED
NECESSARY, TO
FOCUS THE USER
ON THE MORE
IMPORTANT FLOWS.